

**Buckeyes For A Cure
Program Details**

Invokeuse, a nonprofit organization specializing in creative programs for community causes, has found a unique way to support the Stefanie Spielman Fund for Breast Cancer Research at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC-James).

A momentous program, originally conceived in 2006, will produce the world's largest buckeye necklace while more importantly raising awareness and funds towards breast cancer research.

The Buckeyes For A Cure program will sell individual buckeyes for \$2.50 each. A significant portion of each buckeye sponsored will go directly to the Spielman Fund. These buckeyes are hand picked and will get sequentially numbered then strung to the necklace each time one is sponsored. Those who sponsor a buckeye will be able to view a picture of their numbered buckeye on buckeyesforacure.com in the "participants" section.

Each participant will not only have helped in building the world's largest buckeye necklace, but more importantly they will have participated in a cause that needs all of our help.

The goal is to construct a necklace consisting of 100,000 buckeyes, which will span a mile and a half long end to end! In order to accomplish this goal we will need the help of generous community partners such as yourself.

Once the program has concluded the necklace will be accessible for public viewing in an 8 foot "Block O" display. Details of this display location will emerge once a final agreement is in place.

Your company can help offset some of the costs associated with this program by contributing as either a Pink, Scarlet, or Gray corporate sponsor. For additional information about this program please visit www.buckeyesforacure.com.



PO Box 353
Lewis Center, OH
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www.buckeyesforacure.com

Buckeyes For A Cure

An Invokeuse Project

**Corporate
Sponsorship
Program**

100,000
BUCKEYES
FOR A CURE

*Making a difference...
one buckeye at a time*

Your Help Is Needed!

A unique program has been created to help keep the message alive for breast cancer research. Invokause, a nonprofit organization specializing in creative programs for community causes, has found a unique way to support the Stefanie Spielman Fund for Breast Cancer Research at the OSUCCC-James.

Invokause is constructing the world's largest buckeye necklace to support the Stefanie Spielman Fund through individual and corporate donations. This groundbreaking endeavor which began in 2006, will demonstrate the spirit of the community in supporting this very special cause.

As we all know, the current economic outlook is very challenging. Often, one of the first things that a company typically reduces is discretionary spending on philanthropy.

Unfortunately, the need to fund research efforts does not become any less important during tough financial climates.



Invokause is hopeful that you will spend the next few moments reviewing the material in this brochure which explains the buckeye necklace program and how you can help the Spielman Fund.

We are confident that with your participation as a respected community partner, we can make a difference...one buckeye at a time.

In order to construct a necklace of over 100,000, buckeyes the fees for materials, advertising, graphics, and the website are significant. In addition to the necklace, the costs for labor and materials to construct an 8 foot "Block O" display case to house the necklace will be considerable.

While portions of the sale for each buckeye help offset some of the costs, additional financial assistance is necessary.

Our mission is to keep each individual buckeye at an affordable cost which will be achieved through corporate sponsorship.

What This Program Will Accomplish

Each buckeye sold will benefit the Stefanie Spielman Fund for Breast Cancer Research at the OSUCCC-James. Since its inception in 1998, more than \$6.5 million has been raised by the fund to support important research in the fight against breast cancer.

Through your support of the fund, laboratory discoveries are being translated into effective treatments and new drugs for breast cancer patients. A tumor bank has also been established to collect, categorize, and investigate new risk factors and effective treatments for breast cancer.

To find out more about how the fund supports breast cancer research at the OSUCCC-James, please visit online at www.spielmanfund.com.

Stefanie Spielman
FUND FOR BREAST CANCER RESEARCH

OSU COMPREHENSIVE CANCER CENTER
JAMES CANCER HOSPITAL &
SOLOVE RESEARCH INSTITUTE

Sponsorship Levels

Buckeyes For A Cure offers three sponsorship levels. Donations to this program are tax deductible.

Gray Level \$3,500

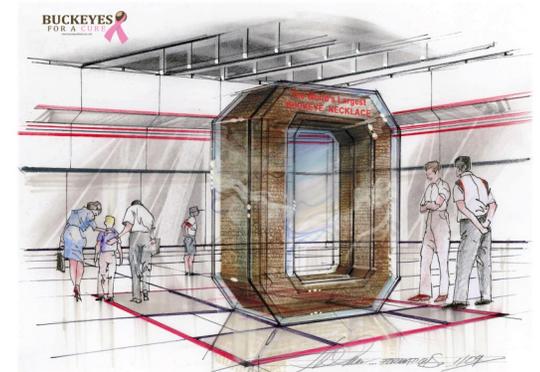
This level of sponsorship includes your company's name on the front page of buckeyesforcure.com which will direct visitors to your company's homepage.

Scarlet Level \$5,000

This level of sponsorship includes the gray level in addition to displaying your company's name on all print materials. Such materials include but are not limited to flyers, brochures, press releases, inserts, etc.

Pink Level \$10,000

This level of sponsorship includes the scarlet level in addition to having your company's name engraved on a plaque to commemorate the achievement. It will be permanently affixed to a "Block-O" display case that will house the necklace once complete.



To complete your involvement please contact Buckeyes For A Cure.

Contact Information

Invokause - Buckeyes For A Cure
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